

POWERFUL PRECISION. ELEVATED EXPERIENCE.

# THE M510

## All-day power. Every day durability.

A powerhouse for lab, safety and electrical professionals



## PUNCH IN DATA LIKE A PRO



CREATE LABELS UP TO 38 mm



EDGE-TO-EDGE PRINTING



DESIGN AND PRINT FROM THE KEYPADS OR A PC

## Import with ease. Label with confidence.

### Get more with these time-saving features:

- ▶ 38 mm per second print speed
- ▶ 300 dpi for sharp print quality
- ▶ Work all day on a single charge with the enhanced Gen3 Li-ION battery\*
- ▶ Design and print labels using the two keypads or desktop software
- ▶ Import and store data files from a USB thumb drive
- ▶ Seamless cartridge changes
- ▶ Resistant to 1.2 m drops

\* Sold separately. Included in all M510 Printer Kits.

# THE M510



# MORE OPTIONS

MORE WAYS TO GET THE WORK DONE

## Purpose-built for more



### LABS

- ▶ Do more with a surplus of sizes, colours and materials
- ▶ Easily locate equipment, assets and batches
- ▶ Confidently label in the coldest, harshest environments



### SAFETY & FACILITY AND LEAN 5S

- ▶ Pipe markers, tool kits and bins
- ▶ See bigger text from safer distances
- ▶ Communicate info better: safety, caution & compliance



### WIRE & CABLE AND ELECTRICAL

- ▶ Use 1 tool for multiple on-site applications
- ▶ Create labels from pre-set options
- ▶ Wrap, sleeve, tag and flag through challenging work

## 100s of purpose-built materials for the applications you need

### A few M510 label materials you need to know about

Brady Authentic materials deliver maximum performance

To view all available material options, visit [Bradyeurope.com/M510materials](http://Bradyeurope.com/M510materials)



Wire & Cable



Electrical & Datacom









Component & Equipment



Safety & Facility



Laboratory

Material	Wire & Cable	Electrical & Datacom	Component & Equipment	Safety & Facility	Laboratory
<b>Multi-Purpose</b>   Aggressive Adhesive Nylon (B-499)	■	■	■	■	■
<b>All-Weather</b>   All-weather Vinyl (B-595)	■	■	■	■	■
 <b>Cryo &amp; Vial</b>   FreezerBondz™ Ultra-Thin Cryogenic Polyester (B-492), Color Polyester (B-494)					■
<b>Tags</b>   Multi-Purpose Tear-Resistant (B-109)	■	■			
 <b>Sleeves</b>   PermaSleeve® Heat-Shrink (B-342)	■				
 <b>Flags</b>   T-Flag or P-Flag (B-425), QuickFlag™ (B-483)	■	■			
 <b>Wraps</b>   Aggressive Adhesive Self-Laminating Vinyl Wrap Around (B-417)	■	■			
 <b>Wraps</b>   Adhesive Self-Laminating Vinyl Wrap Around Labels (B-427)	■	■			
<b>Reflective</b>   Retro Reflective All-Weather (B-584)				■	
<b>Metallised</b>   Metallised Matte Gray Polyester (B-428)			■		
 <b>BradyGrip®</b>   BradyGrip® Print-on Hook Labels featuring VELCRO® Brand Hook (B-414)		■	■		

 = Unique Brady material



### Enjoy a more premium labelling experience with optimised Brady Authentic materials

Authentic materials work seamlessly with Brady printers to produce enhanced performance and reliability you just don't get with materials from the others. We've got you covered with the widest range of colours, finishes and targeted applications in the industry. Get authentic. Get better with Brady.

▶ Learn more at [bradyeurope.com/M510](http://bradyeurope.com/M510) click or scan to watch the overview video

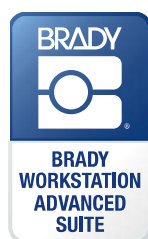


# M510 Printer Specifications

Printer Specifications	
Print Technology	Thermal Transfer
Print Resolution (dpi)	300 dpi
Print Speed (mm/sec)	38.10 mm/s
Colour Capability	Monocolour
Max. Label Width (mm)	38.10 mm
Min. Label Width (mm)	5.97 mm
Recommended Usage per Day	1000
Internal Memory Capacity	512 MB RAM, 256 MB Flash
Connectivity Options	USB
Software Compatibility	Brady Workstation Windows based driver for 3rd party software use
Bar Code Type	Code 128, Code 39, EAN-13, EAN-8, Interleaved 2 of 5, More through Brady WorkStation, UPC-A, UPC-E, Data Matrix, QR code
Built-in Symbols	480
Printer Specifications	
Dimensions	146.05 mm (W) x 95.25 mm (H) x 254.00 mm (D)
Weight (kg)	1.38 kg
Cutter	Manual cut With label retention
Warranty	2 years



**Brady Workstation Basic Design:** Ships with the free Brady Workstation Basic Design suite that includes fundamental apps and features to create labels.



**Brady Workstation Advanced Suite:** Product & Wire Identification, Safety & Facility Identification, or Lab Identification, enabling easy creation of a wide range of labels and signs.

**Omser (Scotland) Ltd**  
 School Road, Gartocharn  
 By Alexandria, G83 8RT  
 T: 01389 830 408 F: 01389 830 349  
 sales@omser.co.uk www.omser.co.uk



## M510 Printer

Article No.	Description
177181	M510 Label Printer EU*
322723	M510 Label Printer EU + Brady Workstation Suite**
322725	M510 Label Printer UK*
322727	M510 Label Printer UK + Brady Workstation Suite**

This M510 Printer ships in a cardboard box with a rechargeable NiMH Battery Pack, an AC Adapter, B-595 Vinyl label Cartridge, a Quick start Guide, a USB Cable, a **\*Brady Workstation Basic Design** or a **\*\*Brady Workstation Advanced Suite**, a USB Flash Drive with Driver and User Manual.

## Accessories

Article No.	Description
176990	AC Adapter for M410, M510, M511, M610 and M611 Portable Printers
176996	Hard Case for M510 Portable Printer
150617	Protective softbag for portable printers for M211; M210; BMP21; M510; BMP51
175673	Rechargeable Lithium-ion Battery for M510/M610/M710 printer
175674	Rechargeable NiMH Battery for M510/M610/M710 printers

## M510 printer kits

Article No.	Description
177185	M510 Portable Label Printer Kit EU*
322724	M510 Portable Label Printer Kit EU + Brady Workstation Suite**
322726	M510 Portable Label Printer Kit UK*
322728	M510 Portable Label Printer Kit UK + Brady Workstation Suite**

This M510 Printer ships in hard case with a rechargeable NiMH Battery Pack, a rechargeable Li-ion Battery Pack, an AC Adapter, B-595 Vinyl label Cartridge, a Quick start Guide, a Magnet, a Utility Hook, a USB Cable, a **\*Brady Workstation Basic Design** or a **\*\*Brady Workstation Advanced Suite**, a USB Flash Drive with Driver and User Manual.

